

IFW



**In the United States Patent and Trademark Office**

Appn. Number: 10/705,439

Appn. Filed: 11/10/2003

Applicants: Bruce Bradford Thomas and Lester Ware Preston, III

Title: Collateral Coverage for Insurers and Advisors

GAU: 3626

Examiner Name: Glass, Russell S.

Trumbull, CT, August 8, 2007

**Prior Art**

Commissioner for Patents

PO Box 1450, Alexandria, VA 22313-1450

Dear Sir or Madame:

I just discovered that the attached prior art filing was made inadvertently under the wrong patent application number. Previously, the cover sheet indicated that the application number was 10/705,349, when in fact it should have read 10/705,439. I am sending a copy of my original filing to correct this mistake.

Sincerely,

A handwritten signature in cursive script, appearing to read "Bruce B. Thomas".

Bruce B. Thomas  
145 Lake Avenue  
Trumbull, CT 06611  
203-445-0830



**In the United States Patent and Trademark Office**

Appn. Number: 10/705,439

Appn. Filed: 11/10/2003

Applicants: Bruce Bradford Thomas and Lester Ware Preston, III

Title: Collateral Coverage for Insurers and Advisors

GAU: 3626

Trumbull, CT, March 12, 2007

**Prior Art**

Commissioner for Patents

PO Box 1450, Alexandria, VA 22313-1450

Dear Sir or Madame:

Last week, we discovered an example of prior art of which we are making the Patent Office aware. This prior art is a "Total Plus" policy that was sold by Gillis, Ellis & Baker, a copy of which is included with this letter. This policy was meant to cover losses in excess of the primary insurance that was purchased.

In the terminology that we use in our patent filing, this coverage specifies a nonproportional, binary relationship with the payment function of a pre-specified insurance policy. This policy will pay the dollar amount specified in the declarations, only if a property covered by the primary insurance policy is totally destroyed by fire and is rebuilt at that location or pay 80% of the specified amount if the building is rebuilt at another location.

One reason binary, non-proportional coverage policies have not gained widespread acceptance is that it is unclear what the price should be for this coverage. A second reason is that having a lump-sum payment conditioned on reaching some particular threshold of loss, creates the potential for morale hazard on the part of the buyer as the loss approaches that threshold. Most buyers do not find this type of coverage particularly attractive since they do not expect to suffer a complete loss of their property.

Sincerely,

Bruce B. Thomas  
145 Lake Avenue  
Trumbull, CT 06611  
203-445-0830



## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet

of

of

of

Application Number

**Complete If Known**

Filing Date: 03/20/2007

10/705 ~~349~~ 439

First Named Inventor

Bruce Bradford Thomas

**Art Unit**

3626

Examiner Name: \_\_\_\_\_

Attorney Docket Number

### NON PATENT LITERATURE DOCUMENTS

Examiner Signature	/Anita Molina/	Date Considered	06/07/2008
-----------------------	----------------	--------------------	------------

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique class or this form with need communication to applicant. 2 Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.57 and 1.58. The information is required to obtain or maintain a trademark by the public which is to file (end by the USPTO to proceed) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.54. This collection is estimated to take 2 hours to complete. On the amount of time you need to complete the completed application form to the USPTO. Time will vary depending upon the trademark case. Any comments and Trademark Office, U.S. Department of Commerce, P.O. Box 1460, Alexandria, VA 22315-1460. Do NOT send FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1460, Alexandria, VA 22315-1460.

**If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.**